



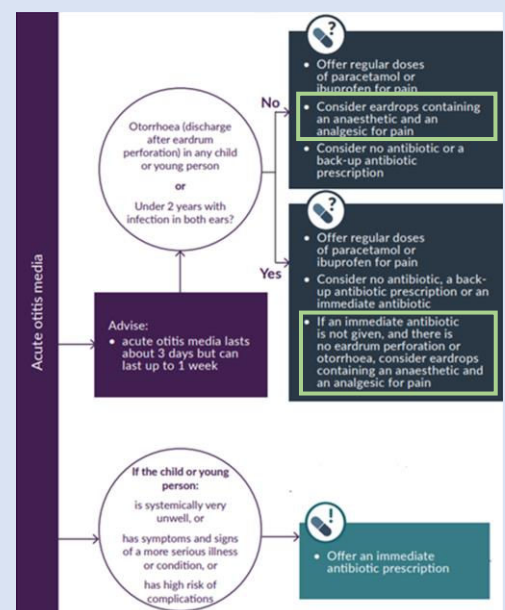
Highlighting two conditions where topical treatments can be considered as options instead of oral antibiotics: acute otitis media and impetigo.

Acute Otitis Media (AOM)

- [Acute otitis media](#) (AOM) is a common condition that can be caused by both viruses and bacteria.
- AOM occurs frequently in children but is less common in adults. It most commonly affects children from birth to 4 years of age, especially those who are subjected to passive smoking, attend daycare or nursery, are formula-fed (breastfeeding has a protective effect) or have craniofacial abnormalities (such as cleft palate).
- Pain control is central to managing the condition.
- Many children and young people with AOM will not need antibiotic treatment, as symptoms usually resolve spontaneously within 3 to 7 days.
- [Without antibiotic treatment](#) symptoms will improve within 24 hours in 60% of children with AOM.
- [NICE](#) states that complications (such as mastoiditis) are rare, with or without antibiotics.

Treatment of AOM in Children and Young People under 18 years

- NICE Guideline [NG91](#) 'Otitis media (acute): antimicrobial prescribing' was updated in 2022.
- The prescribing advice in NG91 aims to limit antibiotic use and reduce antimicrobial resistance.
- Ear drops containing an anaesthetic and an analgesic can be considered to manage pain if an immediate antibiotic is not given **and there is no eardrum perforation or otorrhoea**.
- The following extract from the NICE [visual pathway summary](#) highlights the place of topical therapy within their recommendations:
- **Otigo**® ear drops contain an analgesic with anti-inflammatory properties (phenazone 40mg/g) and a local anaesthetic (lidocaine 10mg/g).
- It is [licensed](#) for local symptomatic treatment and relief of pain in acute otitis media **without tympanic perforation or otorrhoea**.
- **Otigo**® is suitable for use in children and young people: apply 4 drops two or three times a day for up to 7 days.
- **Otigo**® ear drops have been approved as suitable for prescribing in primary care by both Area Prescribing Committees.
- Antibiotics *are* necessary in a number of situations including for:
 - People who are systemically very unwell
 - People who have symptoms and signs of a more serious illness or condition
 - People who have a high risk of complications
 - Children younger than 3 months of age with a temperature of 38°C or more
- If an antibiotic is required, a 5-7 day course of amoxicillin is recommended first-line
- Clarithromycin (or erythromycin if pregnant) are alternatives for patients allergic to penicillin.
- Treatment should be reviewed if symptoms do not improve within 7 days or worsen at any time.



Impetigo

- [Impetigo](#) is a common superficial bacterial infection of the skin. The two main clinical forms are:
 - Non-bullous impetigo — accounts for the majority of cases (about 70%).
 - Bullous impetigo — skin eruption is characterized by bullae (fluid-filled lesions over 1 cm in diameter).
- Impetigo can develop as a primary infection in otherwise healthy skin or as a secondary complication of pre-existing skin conditions such as eczema, scabies, or chickenpox.
- Impetigo is highly contagious and affects all age groups but is most common in young children.
- Impetigo is usually a [self-limiting condition](#) which takes two to three weeks to clear, if untreated.
- Relapse occurs most often in people with underlying skin conditions (such as eczema) and in staphylococcal carriers.
- [Complications](#) such as a deep soft tissue infection or sepsis are rare with non-bullous impetigo but can occur in some cases, such as in neonates and people with severe immunosuppression.

Treatment of Non-bullous Impetigo

- NICE Guideline [NG153](#) 'Impetigo: antimicrobial prescribing' was published in 2020.
- The prescribing advice in NG153 aims to optimise antibiotic use and reduce antibiotic resistance.
- Hydrogen peroxide 1% cream should be considered first line for adults and children and young people under the age of 18 with localised [non-bullous impetigo](#) who are not systemically unwell or at high risk of complications (see [recommendations on choice of antimicrobial](#)).
- NICE has endorsed the PrescQIPP hot topic bulletin: [Hydrogen peroxide 1% cream for impetigo](#) to support implementation of NG153 (PrescQIPP log-on required). It contains a useful patient information leaflet.
- The following extract from the NICE [visual pathway summary](#) highlights the place of hydrogen peroxide 1% cream within their recommendations:
- Hydrogen peroxide 1% cream is available as a brand, named, [Crystacide®](#) cream 1%.
- The cream is applied two to three times a day for 5 days. A 5-day course is appropriate for most people but can be increased to 7 days based on clinical judgement, depending on the severity and number of lesions.
- [Crystacide®](#) cream 1% is classified as a pharmacy medicine and so can be sold to the public under the supervision of a pharmacist.
- The high retail price may be prohibitive for some people - hydrogen peroxide 1% cream may also be prescribed on NHS prescription.
- It has been approved as suitable for prescribing in primary care by both Area Prescribing Committees.
- More extensive, severe or bullous infection may require oral antibiotics (flucloxacillin, or clarithromycin if allergic to penicillin).
- If meticillin-resistant Staphylococcus aureus (MRSA) is suspected or confirmed consult a microbiologist.
- Follow up is not usually necessary but the person should be advised to return if symptoms worsen rapidly or significantly at any time or have not improved after completing a course of treatment.

